

Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/Practice		
French for Specific Purposes	4	3	1	0	Successfully completed sem I, II, III & IV	Successfully completed sem I, II, III & IV

Total No. Credits	Distribution of total credits			No. of Hours of Lectures	No. of Hours of Tutorials	No. of Hours of Practical	Total Hours of Teaching
	Lecture (Credits)	Tutorial (Credits)	Practical (Credits)				
4	3	1	0	45	15	0	60

French for Specific purposes

Learning Objectives:

- To introduce basic terminologies specific to various professional fields, like, travel and tourism, banking etc.
- Imparting hands on knowledge of various fields so that the learners discover the nature of service provided by these sectors

Learning Outcomes:

- Create basic awareness about travel, tourism, marketing, management and banking sectors.
- Introduce students to basic practical aspects of these fields
- Enable students to communicate effectively with French-speaking clients and colleagues in a variety of professional situations, such as interviews, conferences, meetings, and telephonic conversations
- Familiarise students with various discursive specificities of each domain
- Develop specialised & technical vocabulary, presentation skills
- Get to know the local business etiquette (e-mail communication, telephonic conversations, formal meetings, business trip etc.)

Syllabus:

UNIT I	12 Hours
<ul style="list-style-type: none"> • The profession of tour guiding and travel agent. • Planning an itinerary by air, ship, train. • Orientation of historical monuments and places • Orientation on different kinds of tourism • Making an audio-guide, preparing brochures/writing blog entries on historical monuments, museums, events 	
UNIT II	9 hours

<ul style="list-style-type: none"> • Familiarize students with International travel and ticketing vocabulary, travel insurance and visa procedures. Health advisories. • Develop an understanding of the Hotel Industry in France and French-speaking countries/India, important hotel chains, Language used in hotel industry, airports and by airlines. • Introduction to gastronomy and restauration 	
UNIT III	12 Hours
<ul style="list-style-type: none"> • Writing job applications. Making a curriculum vitae. • Writing letters of acknowledgements, complaints, writing tenders for companies. • Business codes and protocol, types of companies and structure of a company 	
UNIT IV	12 Hours
<ul style="list-style-type: none"> • Making glossaries of vocabulary used in telemarketing, banking, law, finance, real estate transactions • Creating websites for business house, writing classified advertisements. • Role play on buying and selling products, talking about one's skills • Develop knowledge about Multinationals and business houses from French speaking countries, headquarters of companies, Chambers of Commerce • Familiarize with products of import and export between France, French speaking countries and India. Areas of potential business growth. International brands. 	
Learning/Teaching Material: Any of the textbooks given below may be prescribed: <ul style="list-style-type: none"> • Claude Peyrouzet, Claude Bouthier, (2010). <i>Le tourisme en France</i>, Paris : Nathan • M Demaret, P Maccotta, MP Rosillo, (2013). <i>Quartier d'affaires 1 – 2</i>, Paris: CLE. • Beatrice Tauzin et Anne-Lyse Dubois, (2013) <i>Objectif express. Le monde professionnel en français, 1 et 2</i>. Paris:Hachette, coll. FLE. • Jean Luc Penornis, (2010). <i>Communication progressive du français des affaires</i>, Paris: CLE International • Jean-Luc Penornis, (2013). <i>Vocabulaire progressive du français des affaires avec 250 exercices</i>, Paris: CLE International • Sophie Corbeau, Chantal Dubois, Jean-Luc Penornis, (2013). <i>Tourisme.com</i>, Paris : Clé International. • Guides du routard • Guides Michelin 	
Additional material may be provided by the Department.	
Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.	